



LEARNING BY DOING: SHORT COURSE ON QUALITATIVE DATA ANALYSIS USING NVIVO 12 PRO

Course Fee: BDT 8000

DATE: 20 - 21 DECEMBER, 2023

TIME: 9:00 AM - 5:00 PM

ABOUT THE COURSE

The course blends lectures on basic concepts of qualitative data analysis with hands-on exercises using NVivo, along with how to interpret and present the analysis.

ABOUT NVivo

NVivo is a powerful qualitative data analysis software used by researchers in public sector institutes, NGOs, academia, research institutions and other civil society organizations involved in qualitative/mixed method projects worldwide. It helps to organize, analyze and find insights into qualitative data. In this workshop, you will gain practical experience learning the software's key functions and how to use it for qualitative analysis. Participants can walk out of the classroom and start using NVivo in their projects immediately!

DURING THE COURSE YOU WILL LEARN

Qualitative Data Analysis

- The concepts and approaches of qualitative analysis
- Identify Themes and patterns
- Coding (using Nvivo-12 pro)
- Preparing Data Display Matrix
- Writing Qualitative Interpretation

USING NVIVO IN PRACTICE

- Installation and creation of an NVivo project
- Feature familiarization
- Import and organize data
- Creating codes and Coding in-vivo
- Memo writing
- Creating case
- Export data out of NVivo
- Merging and copying project
- Visualizations through mind maps

At the end of this course, participants will be able

1. To apply the right approach to analyze their data
2. To develop an analytical plan for their qualitative research
3. To identify what strategy to use to transform data into findings

WHO CAN APPLY FOR THIS COURSE?

The course is designed for those who have basic knowledge about qualitative research design and data collection methodologies. Junior and mid-level aspiring researchers and development practitioners working in public sector institutes, academia, research institutions, and other civil society organizations involved and interested in qualitative research can participate in this course.

Bring your **Laptop** where the NVivo software is used for demonstration only.
No knowledge of NVivo is required.

COURSE FACILITATORS



Dr Mrittika Barua is an Assistant Professor and Deputy Director (Centre of Excellence for Science of Implementation and Scale-up) at BRAC James P Grant School of Public Health (BRAC JPGSPH). She co-coordinates and teaches the Qualitative Research Methods module to the Master of Public Health students at BRAC JPGSPH. She completed her PhD from Radboud University Nijmegen (Netherlands) and her MPH from

BRAC JPGSPH. Over 10 years of her career, she has led numerous qualitative research, supervised MPH students in their thesis, reviewed articles for journals, presented at conferences, and published several articles in peer-reviewed journals. Her prime areas of interest comprise participatory research, gender, infectious disease and implementation research.



Muhammad Abdul Mannan is a Research Assistant at BRAC James P Grant School of Public Health (BRAC JPGSPH). He has over five years of research experience in the field of anthropology and public health and is thoroughly skilled in qualitative research approaches and tools. He has been closely working on Nvivo in the last two years and has contributed to capacity building in using this software. He has coordinated several

qualitative research, published articles, and presented at conferences. He completed his BSS and MSS in Anthropology from the University of Chittagong. He is primarily interested in infectious disease, implementation research, and climate change.

ENROLMENT ON FIRST COME, FIRST SERVED BASIS

Participants are requested to bring their own **LAPTOP** (64 Bit Operating System) during the course. Wi-Fi facilities are available.

REGISTRATION DEADLINE: SUNDAY, 17 DECEMBER 2023

FEE SUBMISSION DEADLINE: MONDAY, 18 DECEMBER 2023

This is a non-residential **INPERSON** course.

The course fee includes training materials, tea, snacks and lunch

HOW TO APPLY: Please follow this link <https://forms.gle/7N9nsX2LTfSkNdXeA> to complete the **REGISTRATION FORM** and submit by **SUNDAY, 17 DECEMBER 2023**. You will be notified about the payment method when your application is accepted.

Organised by: Centre for Professional Skills Development in Public Health | BRAC James P Grant School of Public Health
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