



Vacancy Announcement: Senior Officer, Graphic Design

BRAC JPGSPH was founded in 2004 in Dhaka, Bangladesh, to address the unmet public health challenges particular to Asia, Africa, and South America. The School ensures premier higher education with unparalleled real-life teaching and learning focuses on pressing and emerging national and global public health challenges. The School envisions being the leading global public health institute for the world's pressing health challenges affecting disadvantaged communities. The School builds capacity and contributes to Public Health by creating innovative public health leaders and solutions through cutting-edge, experiential Education, Training, Research and Advocacy. The aim is to enable public health leaders, practitioners, critical thinkers, researchers, advocates, and stewards in order to enable concrete changes to improve the lives of disadvantaged populations locally, regionally, and internationally.

We are looking for a **Senior Officer, Graphic Design**

Webpage Link: <https://bracjpgsph.org/career.php>

Key responsibilities:

- Design and develop eye-catching creative assets for print, digital, presentations, and video initiatives
- Plan creative concepts by studying relevant information, materials, and industry best practices
- Collaborate with creative agencies and publishers to produce digital contents, newsletters, reports, brochures, booklets, event banners, and posters
- Make adjustments to photos (restoration, noise reduction, tonal adjustment) as and when required
- Refine and improve designs based on feedback from project leads and other stakeholders
- Maintain asset libraries with organisational and partners' logos, photos, videos, and other materials
- Ensure the consistency of organisational design guidelines across visual assets
- Coordinate with web designers to improve website layouts as and when required
- Collaborate with the Communications team on planning creative campaigns and other branding initiatives
- Collaborate with other departments and contribute to creative initiatives including, but not limited to, publications, material development, events, video production, photography, etc.

Educational Requirements

- Bachelor's degree or equivalent, preferably in Media and Communications/ Journalism/ Marketing/ English, from a reputed university with an excellent academic track record.

Experience Requirements

- At least 3 years (s) of experience (may include freelancing work)

Additional Requirements

- Demonstrable graphic design skills with a strong portfolio
- Proficiency with required design tools, including Photoshop, Illustrator, InDesign, etc.
- Workable knowledge of UI and UX design
- A strong eye for visual composition
- Effective time management skills and the ability to meet deadlines
- Able to give and receive constructive feedback
- Understanding of marketing, production, website design, brand identity, product packaging, advertisements, and multimedia design

Job Location: Dhaka, Bangladesh

Salary: BDT. 45,000 - 50,000, depending on experience

Compensation & Other Benefits: As per the policies of BRAC JPGSPH

How to apply: Interested candidates are requested to send their CVs to recruitment.sph@bracu.ac.bd by February 11, 2022. Please mention this position in the subject line: **Job Application for Senior Officer, Graphics Design.**

Only short-listed candidates shall be invited for the interview.

BRAC James P Grant School of Public Health, BRAC University

The Organization reserves the right to make an appointment at a grade lower than that advertised.

6th Floor, Medona Tower, 28 Mohakhali Commercial Area, Bir Uttom A K Khandakar Road, Dhaka-1213, Bangladesh.

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