

Hygiene Behaviour Change (HBC) Pilot Training Project



BRAC James P Grant School of Public Health has entered into a Memorandum Of Understanding (MoU) with WaterAid Bangladesh towards the establishment of the first-ever Hygiene Behaviour Change (HBC) – Centre of Excellence (CoE) in the country. The MoU was signed on 24th June 2021. The HBC-CoE will provide priority to sector professionals' Technical, Management and Soft Skills Development, essential to facilitating community-based behaviour change actions and hygiene best-practices to promote sustainable community Health and well-being.

The main objectives of the MOU were to establish a regional Hygiene Behaviour Change (HBC) Center of Excellence (CoE) at BRAC JPGSPH and to design, market, implement and evaluate 1 to 2 pilot HBC training programmes within 6 (six) months of signing this MoU.

JPGSPH is now in the process of designing the pilot programme with two of WaterAid Bangladesh's partners, Sajida Foundation and Development Organisation of the Rural Poor-DORP who have existing WASH projects in their respective communities.

The project is led by Mikhail I. Islam, Learning Design Consultant. The Project Team Members are Ranjan Koiri, Research Associate, Adrita Rahman, Research Associate and Md. Munirul Islam, Senior Project Officer, BRAC JPGSPH, BRAC University.